



Sheboygan County COVID-19 Relief Fund



[SheboyganCountyStrong.com](https://www.SheboyganCountyStrong.com)

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As presented by Sheboygan Service Club and
United Way of Sheboygan County



United Way of
Sheboygan County

HISTORY & OVERVIEW

When the World Health Organization declared the Coronavirus (COVID-19) a pandemic, United Way of Sheboygan County's (UWSC) board and staff leadership quickly organized, invested in, and launched a Sheboygan County COVID-19 Relief Fund on Saturday March 14, 2020. The fund was intended to provide flexible resources to nonprofit organizations in Sheboygan County working with community members who were disproportionately impacted by coronavirus and the economic consequences of the outbreak. The Relief Fund gained continued momentum with Sheboygan Service Club (SSC) and UWSC announcing their partnership to co-lead the effort on April 22, 2020. For the first time in SSC's history, they mobilized funds from their endowment to support the relief effort. Both organizations have a long history of supporting and lifting the social sector through their annual events and fundraising efforts. By joining forces, SSC and UWSC amplified community support during unprecedented times. Funds were awarded as quickly as they were raised from the launch date through July 2020. A Fund Distribution Team, made up of SSC members and UWSC Board members, met weekly to review applications. A total of \$285,176 was raised and awarded during this time to 32 local agencies.

A MESSAGE FROM TERESA MCALPINE, SSC FOUNDATION PRESIDENT & KATE BAER, UWSC EXECUTIVE DIRECTOR

The COVID-19 pandemic has been and continues to be, the most significant health threat of our generation. Collectively as a community we face continued health, safety and financial challenges.

Unprecedented times call for unity which is why in spring 2020 the Sheboygan Service Club and United Way of Sheboygan County partnered to bring light to struggling individuals and families.

The Sheboygan County COVID-19 Relief Fund was launched to immediately provide resources to the most pressing needs in our community and allocate funds to nonprofit agencies that provide support to those suffering from financial hardship due to COVID-19.

While the fund closed in July 2020 to allow both organizations to focus on our on-going continued efforts of fundraising for the community, we know the generosity of this community made an immediate and valuable impact in many lives. **Our community is stronger because of your support and shared value in caring for our neighbors during this difficult time. Thank you for helping us to address both the essential needs now and the longer-term impacts of the outbreak and recovery.**

Please continue to follow CDC guidelines and protocols so that we can mitigate the risks of COVID-19 spread. Be well and stay safe.

Deep Gratitude,



Teresa McAlpine
President, Sheboygan Service Club



Kate S. Baer
Executive Director, United Way of Sheboygan County



Neighbors Helping Neighbors

Immediate support to nonprofit agencies responding to our communities most crucial needs.

FUND DISTRIBUTION TEAM

United Way of Sheboygan County Board of Directors

Voting Members

- Matt O'Connor
- Tom Brickley
- Melissa Maurer
- John Ehmann
- Kristi Jankowski

Sheboygan Service Club Members

Voting Members

- Teresa McAlpine
- Amanda Hildebrand
- Lauren Schmitt
- Megan Nehls
- LeighAnne Metter-Jensen

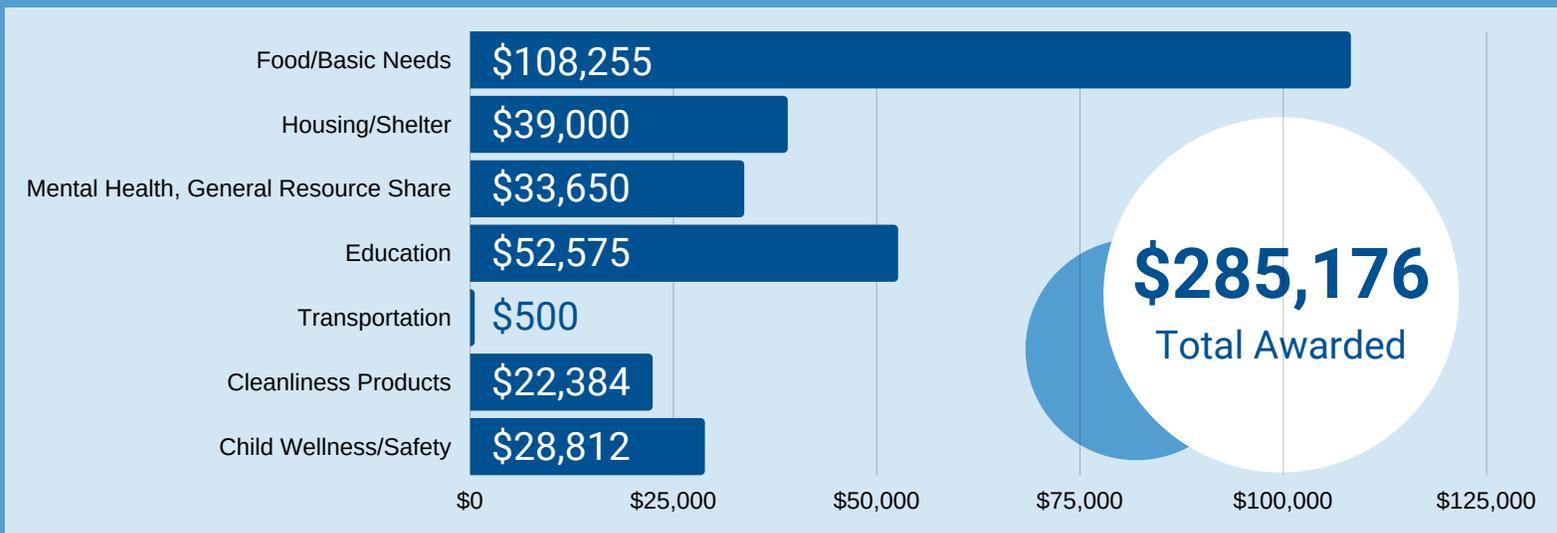
United Way of Sheboygan County Staff

Non Voting Members

- Kate Baer
- Gina Covelli
- Emily Kaiser

100% of funds raised were awarded to local agencies, putting the community's contributions to work immediately.

FUNDS AWARDED BY AREA OF NEED



SheboyganCountyStrong.com



United Way of Sheboygan County

GRANT AWARD DETAILS

American Red Cross (\$5,542)

Provide antibody testing at Sheboygan blood donation sites

Anchor of Hope (\$1,500)

Provide essential baby items, including diapers, wipes, and car seats

BabyCare (\$3,000)

Provide diapers, wipes and essential baby items

Big Brothers Big Sisters (\$8,100)

Funds for microgrants to families in need of financial assistance but do not qualify for other assistance programs and to support costs of recruiting new volunteers

Boys and Girls Club, Mental Health America, and Nourish Collaboration (\$11,075)
Support collaborative approach to provide youth with summer activity kits

Boys and Girls Club (\$19,909)

Provide 'Club on the Go' kits to youth and grocery gift cards for ready-to-heat meals. Also, purchase COVID-19 related cleaning, sanitizing and hygiene supplies and services

Boy Scouts, Bay Lakes Council (\$2,500)

Support upcoming Scouting for Food Drive, benefitting the Sheboygan County Food Bank

Camp Anokijig (\$2,500)

Purchase PPE to provide safe programming

Catholic Charities (\$10,000)

Support community members in need of culturally and linguistically specified mental health services.

Family Connections (\$10,000)

Purchase PPE as services reopen to the public

Family Resource Center (\$1,293)

Purchase PPE as services reopen to the public

Family Service Association (\$12,580)

Support budget and credit counseling sessions

Girl Scouts of Manitou Council (\$3,812)

Support virtual camp opportunities and purchase PPE for in-person camp

Habitat for Humanity (\$1,875)

Provide PPE and cleaning/sanitation supplies for ReStore reopening

Horizons4Girls (\$700)

Funding for transportation to appointments and to host a virtual event about bullying

Humane Society (\$500)

Provide dog and cat food to families in need

Lakeshore Regional Child Advocacy Center (\$15,000)

Fund staff necessary to facilitate the increased need for forensic interviews of children

Lakeshore CAP (\$12,000)

Provide direct 8 weeks' worth of rental assistance and case management for residents in Sheboygan County

Love INC (\$2,500)

Support for two months of Clearinghouse Ministry services



GRANT AWARD DETAILS (continued)

Lutheran Social Services – Runaway Youth Services (RAYS program) (\$14,875)

Food, hygiene, home supplies and mileage costs for delivery to homes

Meals On Wheels (\$21,000)

General expenses to meet increased need (additional food, packaging, delivery, and staffing costs)

Mental Health America in Sheboygan County (\$29,500)

Funds support the marketing of community resources related to COVID-19
Also, provide interactive mental health workshops for the community and training for staff to meet mental health needs due to COVID

Nourish (\$5,000)

Support community programming

Partners for Community Development (\$12,000)

Provide rental assistance to clients

Rainbow Kids (\$650)

Upgrade zoom account to hold virtual support sessions

RCS Empowers (\$5,000)

To set up virtual wellness check ins, virtual learning, daily living skills training and employment preparation
Also, purchase of 2 double-sided portable handwashing stations

Reins, Inc (\$9,000)

Supplies and technology to provide virtual therapy sessions

Safe Harbor of Sheboygan County (\$15,000)

Provide adequate shelter, with COVID-19 safety regulations in place for residents

Salvation Army (\$15,000)

Support the comprehensive services program (food pantry, utility assistance) and wellness center program (prescription medication assistance) as community needs increase

Sheboygan County Food Bank (\$26,000)

Purchase food and hygiene items for distributing to community members in need.

Sheboygan County Interfaith Organization (\$2,265)

Supplies for handwashing stations for 55 Farmers Market vendors

Sheboygan Halfway House (\$5,000)

To maintain food, safety and shelter for up to 16 individuals for 2 months.





**LOCAL SURVEY RESULTS
IN JULY 2020 WE SURVEYED
LOCAL NONPROFITS AND
HERE ARE THE RESULTS:**

**96 % nonprofits reported from
some to severe financial
negative impacts**

34 % saw staff reduction

74 % had to reduce volunteers

**84 % saw between some and
negative impact on fundraising**

**83 % received funding from
CARES Act**

**30 % received additional
State/federal funding**

"We have had to cancel many events and our main annual fundraiser. We have had some wins with grants...and we are thankful that we have virtual opportunities but we worry that limits some of our clients and volunteers who do not have access to internet."

-Local Nonprofit

THE NEED

The Sheboygan County COVID-19 Relief Fund was developed to support local Sheboygan County nonprofits in their missions servicing our neighbors in need. Food, shelter, mental health, education, transportation, and overall health and safety measures are some of the many needs met through this Relief Fund.

According to the Helen Bader Institute, nonprofits employ one in twelve individuals of our workforce reflecting over 14 billion in annual wages in Wisconsin. Nonprofit agencies, like many sectors, have been significantly impacted by COVID-19.

Nonprofits are facing various challenges such as the increase in need/clients utilizing services, the decrease of in-person revenue services and special events, and the escalated costs for health and technology needs to best serve their clients. Funding through the COVID-19 relief fund focused on those direct service needs.

To assist in the grant-making process, the Fund Distribution Team members of both United Way of Sheboygan County (UWSC) and Sheboygan Service Club (SSC) participated in the weekly Nonprofit COVID-19 Response Network calls to better understand local needs.

Nonprofit COVID-19 Response Network, hosted by UWSC, provides a virtual meeting place for all local nonprofits to support each other in navigating the pandemic by sharing resources, best practices, and finding innovative ways to serve those in need. This network continues to meet and UWSC will survey, monitor, and share out local needs to funding partners like SSC and all interested community stakeholders.

Funding recovery for loss of special events revenue was a secondary overall social sector need that the Sheboygan County COVID-19 Relief Fund didn't address. Both UWSC and SSC have continued to support and fill those needs across the social sector through their respective ongoing fundraising and special event efforts.

To learn more about the current state of nonprofits in Wisconsin the Helen Bader Institute is doing ongoing research and you can find the initial report and ongoing research information at:

<https://uwm.edu/hbi/research/survey/>



IMPACT STORIES

YOUTH

Runaway Youth Services (RAYS) Program

Success story: There was a 15-year-old boy that relied on the RAYS Pantry and free school meals during the school year. RAYS staff noticed he did not have transportation and was likely not utilizing the school summer meals program. Staff reached out to all contacts available listed for him and all were not in service. The next time he was riding a bicycle and stopped by, RAYS staff asked about food. He shook his head while looking at his bicycle and avoiding eye contact. The staff member informed him that RAYS has the ability to deliver food to where he is staying and, with a smile, he stated that would be great. The boy then identified two other age-eligible youth staying where he was and the staff was able to arrange delivery of food and hygiene items for all of them on an ongoing basis.

Thanks to funding from the Relief Fund, RAYS is able to provide food security for these children and many more.



MENTAL HEALTH

Catholic Charities

Success story: In the early months of the pandemic, a Spanish speaking woman in her 60's was feeling anxious and panicked about the coronavirus. Both her age and underlying health conditions put her at high risk for severe illness and death from COVID-19. With so many unknowns and confusing information, her stress and isolation became overwhelming. She called Catholic Charities and began meeting with one of their bilingual therapists. They talked through options of what she could do to regain some sense of control, like avoiding large crowds, wearing a mask when she needed to go out, frequent hand washing, and connecting with loved ones by phone as much as possible. They also discussed her daily routine and starting hobbies at home to stay active and positive. Having the ability to speak to someone in her language who understands her culture, helped her develop trust with the therapist, and set realistic goals that supported her well-being. Following the plans they put in place, she's managing much better and feeling less stress and anxiety.

Catholic Charities' bilingual therapists meet daily with people who - for a variety of reasons including poverty, lack of access to resources, language, and social barriers - are disproportionately impacted by the health and economic effects of COVID-19. Funding from the Relief Fund was essential to provide the Spanish speaking population with access to high quality, culturally competent mental health services.



HOUSING

Lakeshore CAP | Rental Assistance Program

Success stories:

In December 2019, a mother stopped working due to pregnancy concerns. After having her baby mom started a new job at a skilled nursing facility. Just weeks into her new job COVID caused her to lose child care for her newborn and subsequently had to leave her job. Rental assistance provided by Lakeshore CAP was instrumental in maintaining housing for this new Mom as she worked to obtain childcare and new employment.

A single Dad, with two elementary-aged children, was employed at a fast-food restaurant when the pandemic started. He was not able to maintain his normal work schedule because work had shortened all employees' work hours and this affected his pay that already was minimal. He knew they were struggling to make it before COVID-19 but now he needed immediate assistance with rent. With support from Lakeshore CAP, he was able to catch up and maintain the apartment, their home, and offered time to inquire and seek other resources for his family.

Lakeshore CAP continues to support families like above thanks to the ongoing community support, such as funding through the Relief Fund.



SheboyganCountyStrong.com



United Way of Sheboygan County

Generous \$1,000 DONORS



THANK YOU

for stepping up to support many of our most vulnerable neighbors during these unprecedented times.



Sargento Foods
Sheboygan Service Club
Masters Gallery Foods
Kohler Company
Mejier
John C. and Katherine B. Miller Charitable Fund of Lakeshore Community Fund
Toro Company
United Way of Sheboygan County Community Action Fund
HSA Bank
Festival Foods
Wells Fargo Foundation
Alliant Energy Foundation
Langan Family Fund of Lakeshore Community Foundation
Grace Episcopal Church
Compeer Financial Fund at the Chicago Community Foundation
Commerce State Bank
Wisconsin Public Service Foundation
Associated Bank
Brock and Lynn Brownrigg
Grover Family Foundation
Marc Stroobants
Constance J. Vandre
UnitedOne Credit Union
Two Anonymous Donors



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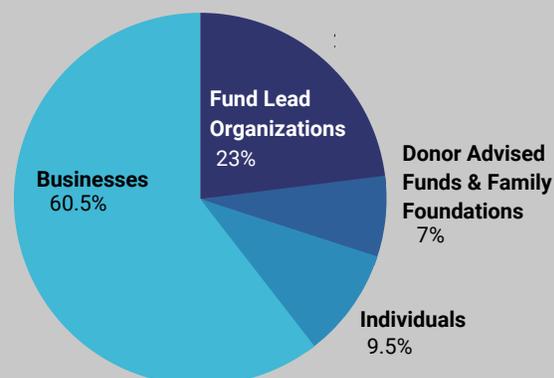
GENEROUS DONORS CONTINUED

(Below \$1,000)

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 Kate & Michael Baer
 Robert & Jean Beinemann
 Anne R Berenz
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 Jeanne Bitkers
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AMOUNT DONATED BY DONOR TYPE



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 Genevieve Seefeldt
 Leslie Shatkin
 Thomas Shearman
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 Daniel Smith
 Gregory Smith
 Heidi Sonntag
 Ryan Spaeth
 John G Stevens
 William Stewart
 Garrett & Nancy TeSelle
 Michael & Mary Torke
 Michael Verbeke
 Erich Vierkant
 Kathi Wagner
 Tasha Wagner
 Jess Walther
 Rachel Warwick
 Tara Wasmer
 Katelyn Webster
 William Wetzel
 Joann Wieland
 Craig Yoder
 Jennifer Zalewski





THOUGH THE RELIEF FUND IS COMPLETE, OUR COMMUNITY STILL NEEDS US.

The valuable community resources from the nonprofit sector would not be possible without working together. Though the Relief Fund responded to our communities most pressing needs, there are still incoming calls for support.

The Sheboygan Service Club (SSC) and United Way of Sheboygan County (UWSC) continue to support the social sector and the community at large, through their ongoing fundraising efforts. They serve to lift the community during difficult times and soar to a stronger future.

Stay connected to the impact through both organizations with the information below.

TO HELP

Sheboygan Service Club

info@sheboyganserviceclub.org

Connect Online at www.sheboyganserviceclub.com

Mission: SSC endeavors to foster interest in its members in the social, economic educational, cultural, and civic conditions of Sheboygan County and to prepare embers for continuing volunteer service within their community. We have a proud history rooted in the belief that a group of women can give a powerful witness to charity and social justice.

United Way of Sheboygan County

2020 Erie Avenue, Sheboygan, WI 53081

920-458-3425 | info@uwofsc.org

Connect Online at www.uwofsc.org

Mission: UWSC strives to build a stronger and healthier Sheboygan County through effectively facilitating community resources, convening broad dialogue and leading through partnerships and collaboration.

FOR HELP

United Way

CALL: 211 or 1-800-924-5514 (Available: 24/7)

TEXT: Your ZIP Code to 898211 (Available: M-F, 8 a.m. to 5 p.m.)

CHAT: online at 211now.org (Available: M-F, 8 a.m. to 5 p.m.)

COVID-19 Community Resources Card

Online: mhasheboygan.org



SheboyganCountyStrong.com



United Way of Sheboygan County