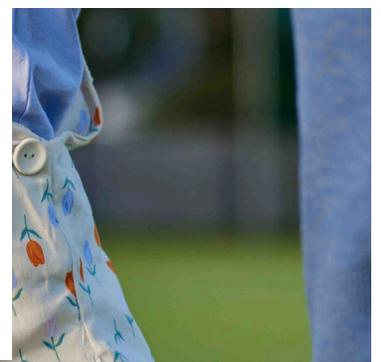
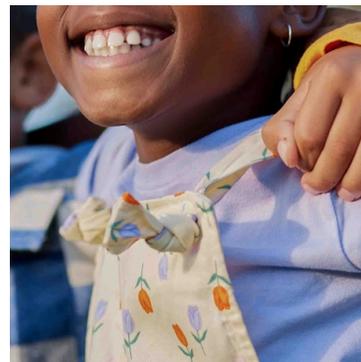


90 years of
CREATING HOPE
in Sheboygan County

2023 - 24
Annual Report



REFLECTIONS & HOPE

Dear Friends and Supporters,

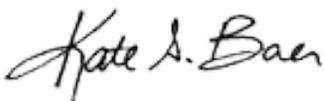
As we reflect on the 2023-2024 fiscal year, it is with immense gratitude and pride that we present our annual report, a testament to the progress and partnerships that define our work at United Way of Sheboygan County.

This year, we witnessed the profound impact of connecting resources with community needs and transformed challenges into opportunities for growth and resilience. From the expansion of our school-based mental health program Providing Access to Healing (PATH), which provided over 10,000 therapy sessions to local students, to record-breaking volunteer engagement during Day of Caring, the power of collective action has never been more evident. Programs like the Community Partnership for Children and our Volunteer Center have continued to strengthen families and foster a culture of service, while strong partnerships with local businesses and nonprofits have amplified our shared work to build a thriving Sheboygan County.

These accomplishments are only possible because of you – our dedicated supporters, donors, volunteers, partners and advocates. Your generosity fuels the essential programs and services that create lasting change, and your belief in our mission drives us to continually innovate and improve.

As we look ahead, we are filled with hope and determination, knowing that together, we can tackle the challenges that lie ahead and continue to create a healthier, stronger, and more equitable community. Thank you for being an indispensable part of this journey.

With heartfelt appreciation and gratitude.



Kate S. Baer

President & CEO

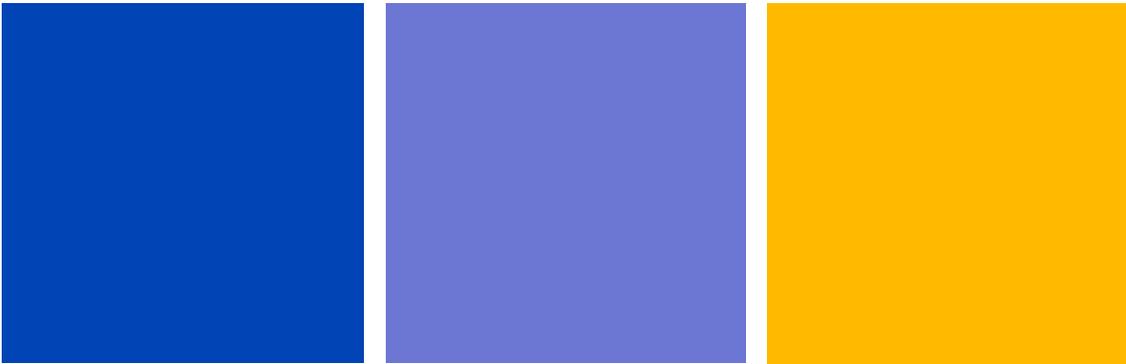


David Gallianetti

23/24 Board Chair, 24/25 Past Chair

TABLE OF CONTENTS

- 2 COMMUNITY IMPACT & INVESTMENT
- 6 IMPACT AREA: YOUTH OPPORTUNITY
- 10 IMPACT AREA: HEALTHY COMMUNITY
- 14 IMPACT AREA: FINANCIAL SECURITY
- 17 IMPACT AREA: COMMUNITY RESILIENCY
- 24 MOMENTS THAT MATTER: EVENTS & OUTREACH
- 28 A LOOK BACK ON 90 YEARS
- 31 ACKNOWLEDGING OUR GENEROUS SUPPORTERS
- 33 STATEMENTS OF FINANCIAL POSITION
- 34 ABOUT US: BOARD, STAFF & COMMITTEE MEMBERS



COMMUNITY IMPACT

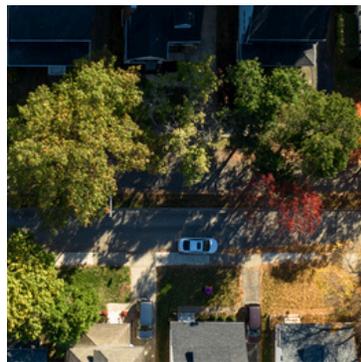
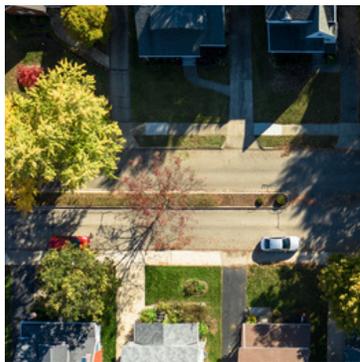
Focusing in on the issues that matter

United Way of Sheboygan County is committed to creating lasting change through four key impact areas: youth opportunity, healthy communities, financial stability, and community resiliency. By focusing our efforts, we work alongside community partners to support initiatives that create brighter futures for today's youth, provide essential resources, and improve health and well-being.

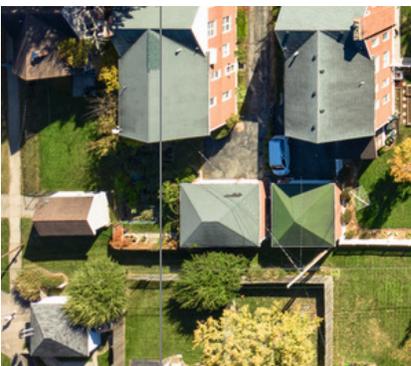
Together, we're building a stronger, more vibrant Sheboygan County for all.



**Youth
Opportunity**



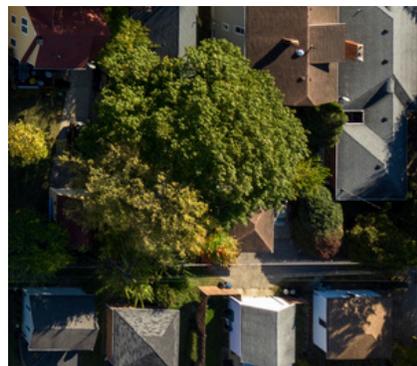
**Healthy
Community**



**Financial
Security**



**Community
Resiliency**



OUR INVESTMENT IN THE COMMUNITY

Your impact is our commitment

Over the last 90 years, our organization has been known by many names, beginning as the Sheboygan Community Welfare Fund in 1934. In the 1960's, Sheboygan Falls and Plymouth each emerged with their own United Funds. Then in 2012, all three organizations merged together forming United Way of Sheboygan County. Though our name has changed, our commitment to this community has never wavered.

But change cannot happen alone. Because of your generosity, in 2023-24 United Way of Sheboygan County was able to invest a total of \$1.85 million, infusing our communities with hope and lasting change.

We are committed to maximizing investments in the community through:

- partnering with local organizations, across sector, to tackle complex issues and ensure your dollars are put to work effectively
- funding nonprofit programs with proven results and strong financial health, making sure your contributions have a lasting impact
- strengthening the local social sector through sharing resources, training and support
- ensuring your support drives meaningful change, through impact driven, data-informed and accountable decision making.



\$1.85 million

investment that collectively supports more than 45,000 people in Sheboygan County

2023-24 INVESTMENTS IN COMMUNITY IMPACT

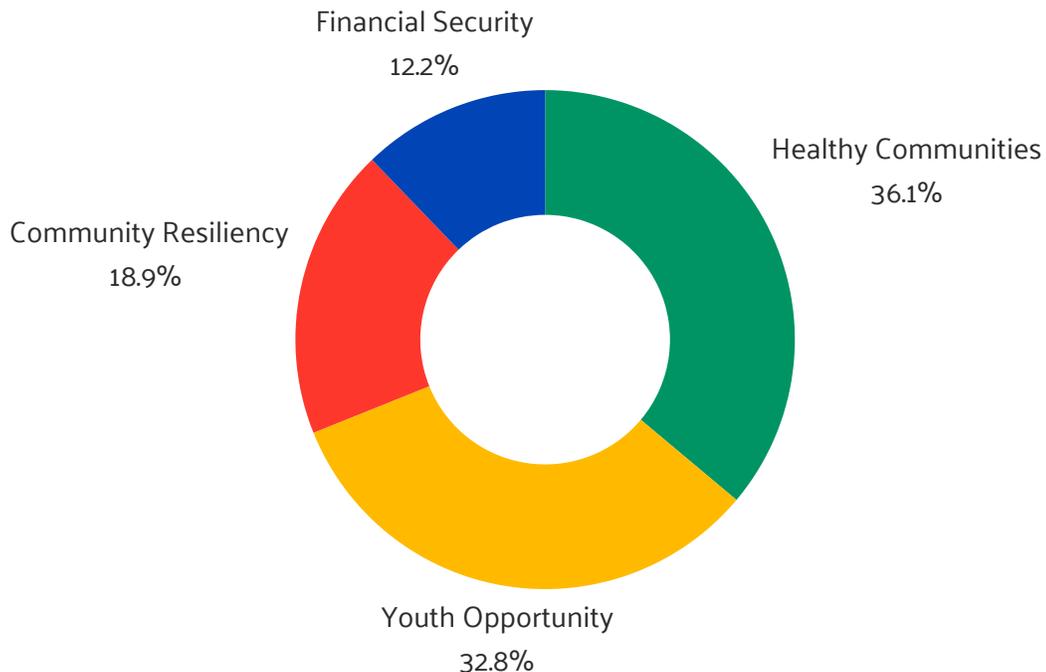
Investments total \$1.85 million dollars towards local programs and services that collectively support over 45,000 people in Sheboygan County. Focusing on four key areas, United Way focuses on advancing the social sector to improve as many lives as possible.

Healthy Communities: By reducing and removing barriers to accessing quality mental health services, we can improve well-being for all.

Financial Security: By providing access to shelter, food, and financial education, we strive to create a secure future for all.

Youth Opportunity: By focusing on quality child care, academic success, and positive relationships, we create pathways for young people to reach their full potential.

Community Resiliency: By connecting community needs with the right resources and people, we are creating a culture of service and support that strengthens our entire community.

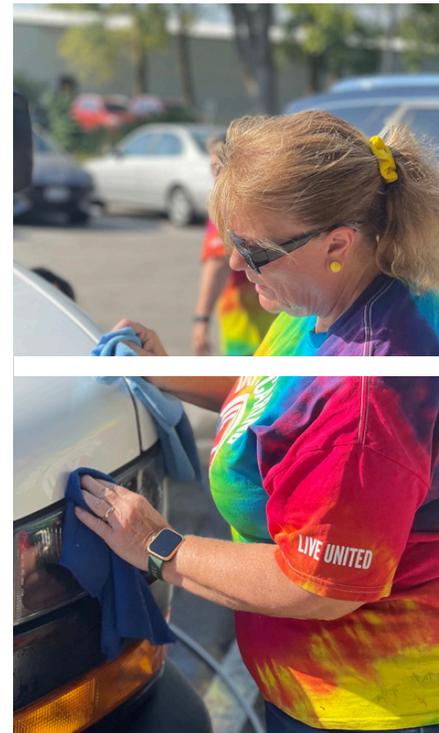


SOLVING COMPLEX PROBLEMS TOGETHER

45,522 lives improved thanks to the generosity of Sheboygan County

Creating meaningful change requires a collaborative approach to address complex challenges. By uniting local nonprofits, corporate partners, volunteers, and community leaders, we tackle the root causes of issues that impact individuals and families every day.

Together, we've achieved significant milestones, from increasing access to mental health services to providing essential resources for education and housing stability. Through these partnerships, we're empowering residents with the tools they need for lasting success and resilience, creating a stronger, more connected Sheboygan County for all.



23,655
nights of shelter

10,489
therapy sessions for students



6,853
individuals received support to improve their financial futures

822
Welcome Baby baskets and visits to parents

YOUTH OPPORTUNITY

By focusing on quality child care, academic success, and positive relationships, we create pathways for young people to reach their full potential.



INVESTING IN YOUTH OPPORTUNITY

We believe every child deserves the chance to reach their full potential. By focusing on youth opportunity, we're committed to expanding access to quality child care, preparing young children for kindergarten, fostering positive relationships, and supporting parents and families. We know that early investments in children's physical, emotional, and social development build a strong foundation for lifelong success.

Challenges in this area range from limited access to quality child care and unpreparedness for kindergarten, to children lacking positive relationships. To address these, we support:

- Referrals and **training for child care providers** and professionals through Family Connections
- **developmental screenings** and resources like the **“Welcome Baby”** program, which distributes essential items to families in need
- In-home visits and **parenting education** through the Family Resource Center’s “Parents As Teachers” program
- innovative **before, after and out-of-school programming** through partnerships with organizations like Boys & Girls Clubs, Boys Scouts and Girl Scouts
- **farm-to-school education** at Nourish, providing children with knowledge about healthy food and sustainable environmental practices
- emotional regulation and **life skill supports**, through Foundations’ Runaway & Youth Services (RAYS) program

YOUTH OPPORTUNITY GRANTEEES

The organizations and programs below received funding in the 2023-24 fiscal year.



OUR COMMUNITY GOALS FOR YOUTH & FAMILIES

Every young person deserves a chance to thrive, regardless of their circumstances. At United Way of Sheboygan County, we believe in creating environments where children and teens can succeed academically, socially, and emotionally. By addressing barriers and providing resources that empower youth, we aim to set the stage for a brighter future for all in our community.

Together with our **Youth Opportunity** partner agencies and grantees, we are focused on the following community goals:

- Parents are educated and confident in their parenting abilities.
- Parents are knowledgeable about community resources that can support them.
- Children entering kindergarten possess the social, emotional and academic skills that will provide a strong foundation for learning.
- Families have access to affordable, high-quality child care.
- Children are reaching their developmental milestones on time.



COMMUNITY PARTNERSHIP FOR CHILDREN

Guided by its mission to develop and support a coordinated system addressing the diverse needs of Sheboygan County’s children, families, and caregivers, the Community Partnership for Children (CPC) works tirelessly toward its vision: ensuring all children are safe, healthy, and prepared to grow, learn, and achieve. This year the CPC grew to 30 member agencies and is made up of a diverse team of early childhood experts from health care, government, education, business and nonprofit partners.

In 2023-24, CPC achieved significant milestones that exemplify this commitment including:

- receiving \$100,000 from the **Dream Up! Child Care Supply-Building Grant**, which results in the launch of three innovative programs aimed at creating a sustainable child care supply in the region.
- taking a leadership role in the Sheboygan County **Child Care Impact Survey**. CPC gathered vital insights and presented the findings to the community in May 2024, sparking action to address the child care crisis.
- celebrating and engaging families during the **“Month of the Young Child”** in April 2024. The coalition organized a passport program that encouraged families to explore and participate in events hosted by member agencies. This creative initiative highlighted the work of CPC members and brought families closer to the support systems available to them, making a lasting impact on the community.



822

families received hospital visits that provide support & resources following the birth of a child at Aurora and St. Nick's

76%

of children (ages 0-6) achieved developmental milestones

9,094

youth participated in programs to improve their futures

98%

felt more confident in their ability to support the best possible outcomes for their children

252

critical child health & safety items provided to local families through the CPC Distribution Network

1,730

parents received parenting education and support

HEALTHY COMMUNITY

By reducing and removing barriers to accessing quality mental health services, we can improve well-being for all.



INVESTING IN A HEALTHY COMMUNITY

Creating a healthy community starts with addressing barriers that prevent individuals and families from accessing the mental health services they need. By supporting programs that offer advocacy, therapy, mentoring, and other essential services, we strive to improve well-being and build resilience across Sheboygan County.

These initiatives focus on protecting vulnerable children, providing innovative therapy options, fostering supportive relationships, and ensuring equitable access to care—empowering people to thrive in mind, body, and spirit. In 2023-24, funding in this area supported programs that:

- Protect and **advocate for children who have been victims of crimes** in partnership with Court Appointed Special Advocates for Children (CASA) and Lakeshore Child Advocacy Center
- Support **emotional resilience in students** through the Resilient Classrooms project, led by Mental Health America Lakeshore
- Promote physical, cognitive, **social/emotional, and educational growth** through REINS' horse-assisted therapy
- Provide **peer support groups for children**, teens, and adults navigating grief and loss through Rainbow Kids
- Foster **positive mentoring relationships** that enhance social skills and reduce mental health symptoms through Big Brothers Big Sisters Shoreline
- Deliver **case management services** to those in need of support through Catholic Charities.
- Facilitate effective communication between patients and clinicians through **mental health translation services** provided by Partners for Community Development.

HEALTHY COMMUNITY GRANTEEES

The organizations and programs below received funding in the 2023-24 fiscal year.



OUR COMMUNITY GOALS FOR MENTAL HEALTH

A healthy community is the foundation for thriving individuals and families. At United Way of Sheboygan County, we are committed to ensuring that everyone, from our youngest residents to our seniors, has access to the resources they need to live well. By focusing on physical, mental, and emotional health, we aim to foster a supportive environment where every person can achieve their full potential.

Together with our **Healthy Community** partner agencies and grantees, we are focused on the following community goals:

- Youth experience a reduction in adverse symptoms and/or behaviors.
- Youth experience an increase in resiliency.
- Youth experience an increase in life satisfaction.
- Youth have increased access to youth mental health services.



PROVIDING ACCESS TO HEALING

Launched in 2015 in response to a community-wide conversation surrounding growing concerns about youth mental health, Providing Access to Healing (PATH) is **a school-based mental health program in Sheboygan County that offers therapy services directly within local schools.**

By placing licensed therapists directly in schools, PATH aims to address critical barriers to care such as transportation challenges, scheduling conflicts, financial obstacles, and the geographical barrier of being a rural community with a lack of providers. PATH ensures that mental health care is accessible, equitable, and focused on the well-being of our youth. By embedding services within schools, the program alleviates the pressure on schools, families, and the broader community while fostering resilience and mental health among youth.

Since its inception, PATH has **served more than 3,000 students** despite a shortage of youth behavioral health specialists.

Providing Access to Healing (PATH) is available schools in the following school districts and sites in Sheboygan County:

- Boys & Girls Clubs
- Cedar Grove-Belgium
- Elkhart Lake-Glenbeulah
- Head Start
- Howards Grove
- Kohler
- Oostburg
- Plymouth Joint
- Random Lake
- Sheboygan Area
- Sheboygan Christian
- Sheboygan Falls
- St. John Lutheran



58%

of PATH students have already lived through 3 or more traumatic experiences (ACE'S)

43%

of PATH students report struggling with anxiety

668

students in 2023-24 school year

95%

of students in the PATH program report they feel better about life

85%

of Boys & Girls Club's students reported improvement to their self-regulation through weekly yoga sessions

10,489

therapy sessions provided in 2023-24

FINANCIAL SECURITY

By providing access to shelter, food, and financial education, we strive to create a secure future for all.



INVESTING IN FINANCIAL SECURITY

We believe that financial security is the foundation for a thriving community. By providing access to shelter, food, and financial education, we strive to create a secure future for all. This impact area focuses on ensuring residents have access to emergency shelter, affordable meals, and essential health services, while also supporting programs that empower individuals to build stability and independence.

Together with our partners, we work to address immediate needs while fostering long-term solutions that strengthen families and uplift our community. This includes:

- equipping individuals and families with the tools they need to manage debt, improve credit and achieve long-term financial stability through the **licensed financial education and counseling** available through Consumer Credit Counseling
- helping homebound and disabled individuals to stay healthy, safe and independent in the home they love while also accessing **fresh, nutritious meals** through Fresh Meals on Wheels
- supporting low to moderate income families with **securing and maintaining housing** through Lakeshore CAP
- empowering individuals and families effected by domestic abuse and sexual assault with **crisis support, emergency shelter, legal advocacy and education** through Safe Harbor
- offering vital support to those facing homelessness and financial crises through **emergency utility assistance and shelter** through Salvation Army
- improving access to **healthy, nutritious and culturally-relevant food** for those in need through Sheboygan County Food Bank
- enhancing Sheboygan County residents’ quality of life through stable **transitional housing at Bridgeway** and **“Double Your Dollars” for food share benefits** at the Farmers Market through Sheboygan County Interfaith Organization

FINANCIAL SECURITY GRANTEEES

The organizations and programs below received funding in the 2023-24 fiscal year.

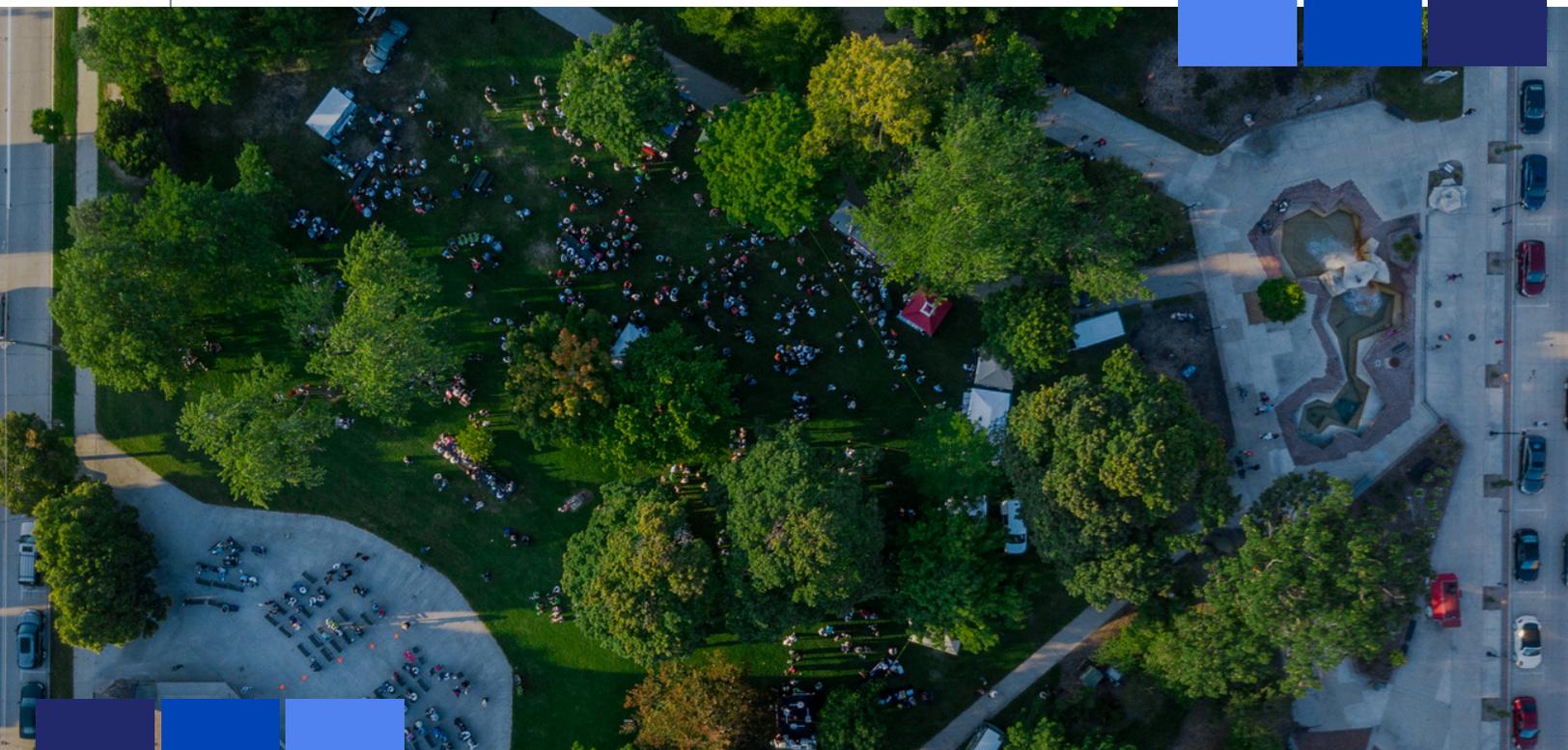


OUR COMMUNITY GOALS FOR FINANCIAL SECURITY

Economic stability is essential for the well-being and prosperity of our community. At United Way of Sheboygan County, we are committed to ensuring that all residents have the resources and support they need to achieve and maintain financial security. By addressing both immediate needs and long-term challenges, we strive to create an environment where everyone has the opportunity to thrive economically and contribute to a vibrant, resilient Sheboygan County.

Together with our **Financial Security** partner agencies and grantees, we are focused on the following Sheboygan County community goals:

- Residents have access to emergency shelter.
- Residents have access to nutritious, affordable meals.
- Residents have access to health services.
- Residents have access to services that support stability and empowerment.



COMMUNITY RESILIENCY

By connecting community needs with the right resources and the right people, we are creating a culture of service and support that strengthens our entire community.



INVESTING IN COMMUNITY RESILIENCY

We address complex issues like providing immediate help to those in crisis, matching community needs with individuals eager to make a difference, and supporting a corporate sector that values volunteer opportunities for employees. By cultivating partnerships and driving impactful programs, we build the foundation for a community that stands together in times of need.

In 2023-24, our Community Resiliency initiatives include:

- the **211 Wisconsin helpline**, which fields nearly 2,000 calls each year from Sheboygan County alone, connecting people with essential resources when they need them most.
- our **Volunteer Center of Sheboygan County**, which organizes year-round volunteer opportunities, creating a vibrant culture of giving back.
- events like the **Day of Caring** – which saw record-breaking participation this year with over 1,000 volunteers—along with the **Spirit of Sheboygan County Awards**, honor and inspire individuals to lead through service and philanthropy.
- **training on Compassion Resiliency** for nonprofit sector professionals
- vital partnerships with the Sheboygan County **Human Trafficking Task Force**,
- data-driven insights from the **United for ALICE program**, which highlights the needs of households striving for financial stability.
- **disaster services** help community prepare, respond and recover (American Red Cross)
- provide **care and support services** to everyone who is impacted by Alzheimer’s and other related diseases (Alzheimer’s Association)

COMMUNITY RESILIENCY GRANTEEES

The organizations and programs below received funding in the 2023-24 fiscal year.



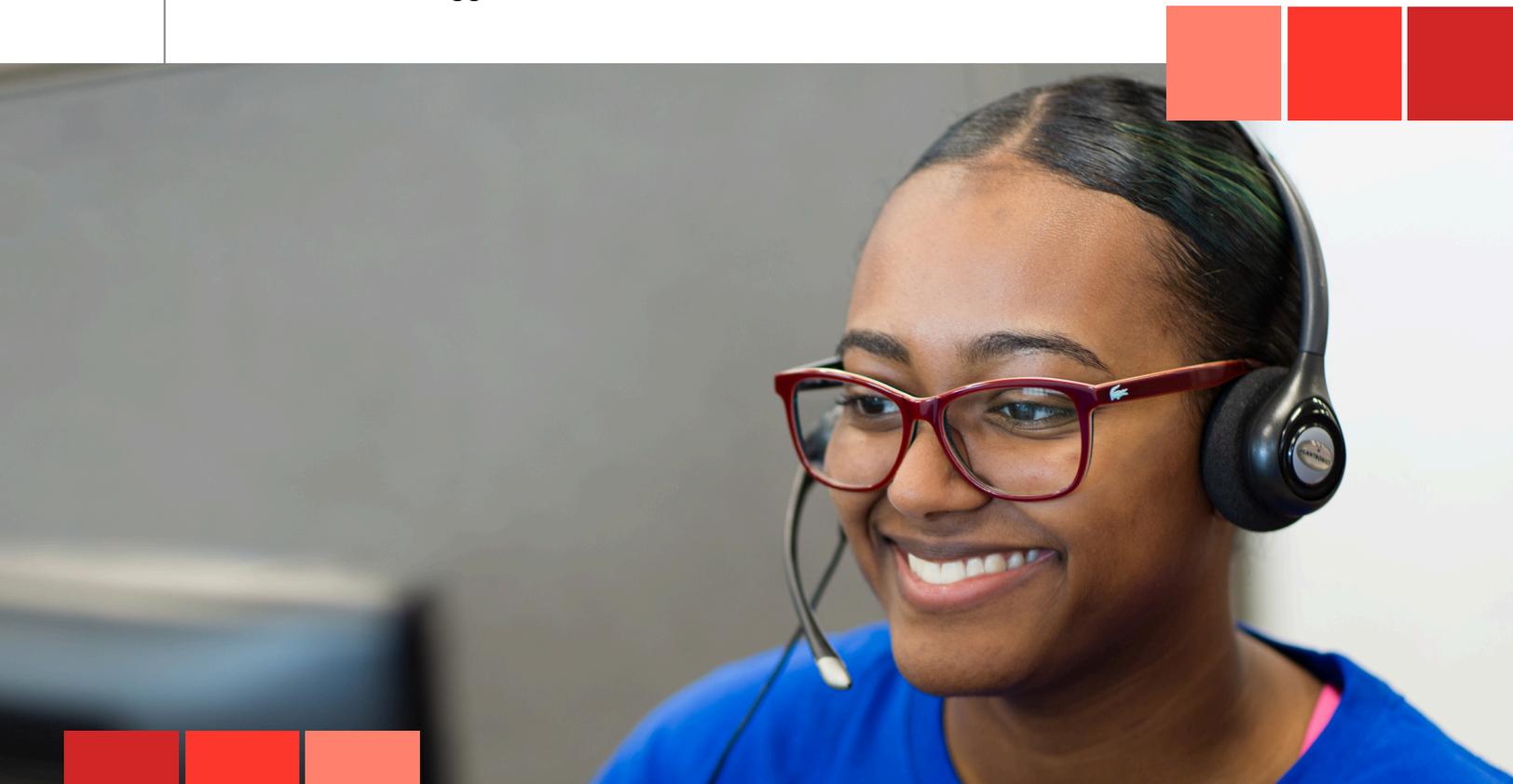
211: GET CONNECTED, GET HELP

Supporting Those Who Need It: A United Way Funded Lifeline

In 2023, over 1,800 individuals from Sheboygan County turned to 211 – a critical lifeline for those in need. Operated as a free and confidential helpline, 211 connects individuals and families to essential resources, offering hope and guidance during their most challenging moments. For many, this simple three-digit number is more than a hotline; it's a bridge to stability and support.

Sheboygan County calls most frequently concerns were with housing (30% of all calls), a stark reminder of the growing challenges in finding safe and affordable shelter. From families on the verge of eviction to seniors navigating utility assistance, these calls highlight the urgent and ongoing need for housing support in our community. United Way of Sheboygan County continues to invest in 211 to ensure that every caller is met with compassion and connected to the help they need.

Behind every statistic is a story – a single parent finding temporary housing for their children, a young adult navigating mental health resources, or a senior locating food assistance. The power of 211 lies in its ability to transform lives, one call at a time. Your support helps keep this vital service available, ensuring no one in Sheboygan County has to face their struggles alone.



VOLUNTEER CENTER

Through initiatives like the Day of Caring, which engaged over 900 volunteers and contributed more than 3,000 service hours to local nonprofits, the Volunteer Center is helping to create a culture of service and support that strengthens the entire community. By engaging students from local schools and employees from local corporations, the center encourages volunteerism, promotes civic responsibility, and empowers individuals to become active, compassionate stewards of their communities.

This collaborative spirit not only meets immediate needs but also builds long-term resilience by fostering connections and encouraging community-wide participation in making Sheboygan County a stronger, more supportive place for all. Highlights from 2023-24 include:

- **creating 14,000 mental health kits** thanks to volunteers from Kohler Co. These kits are then distributed to local students through the Providing Access to Healing (PATH) program and are designed to increase positive mindset and ability to cope with stress.
- engaging students across Sheboygan County in volunteer opportunities and educating them on the importance of using their talents to serve others. Over **1,500 students have participated in volunteer activities** in 2023-24, creating a lasting impact and fostering a culture of service in the next generation.
- helping local corporations and businesses to **boost employee engagement and retention** with Volunteer Time Off (VTO) activities and impact.



3,547
volunteers engaged in
2023-24

15,501
hours of service

\$493,861
total economic impact of
volunteers in Sheboygan
County in 2023-24

\$12,647
project grant dollars
distributed on Day
of Caring 2023

64
nonprofit organizations
supported through the
Volunteer Center

\$31.86/hr
value of 1 hour of
volunteering in Wisconsin

STORIES OF HOPE

Discover how your support through United Way has transformed lives, empowered families, and strengthened our community through the work of our grantees and partners.



EMPOWERING FAMILIES



The Parents as Teachers (PAT) program at the Family Resource Center has been a lifeline for families seeking support and guidance during their child’s critical early years. This free, evidence-based program provides in-home or virtual visits tailored to each family’s needs, helping parents build skills, detect potential developmental delays, and foster a nurturing environment.

One local parent shared how PAT transformed their family’s approach to parenting: “There are so many changes we have made because of resources we received from Parents As Teachers. A few that come to mind include creating safety/emergency plans in our home, being creative with items in our home to create sensory/developmental toys at low to no cost, and being aware of growth and developmental phases that may influence our activities of daily living.”

With the dedicated support of their Parent Educator, families in the program gain confidence, knowledge, and tools to make the most of their child’s early years, creating lasting impacts on their lives.



A VILLAGE OF SUPPORT



“Our family has experienced traumatic events over the past few years, and during every step we have all felt support, encouragement, and a genuine care by [Boys & Girls] Club staff and leaders. The Club offers far more than just a place for my children to go so I can work and provide for my family.

As a single parent, I am beyond grateful for the extraordinary care my children get. There are many activities throughout the day. Meals are provided. Staff make my children feel like they are part of a family there. And the fees are affordable. We all need a village to raise a family and my family could not imagine life without the Boys & Girls Club being part of it.”



UNITED FOR WARMTH



In October 2023, The Salvation Army of Sheboygan faced an overwhelming challenge. Their annual “Coats for Kids & Adults” campaign, a lifeline for individuals in need of winter warmth, saw its coat supplies vanish within hours due to skyrocketing demand. On the distribution day, 74 individuals –many of them teens and adults – left the event empty-handed, bracing themselves for the frigid months ahead. This marked a heartbreaking reality as the number of people relying on the program nearly doubled over five years, from 485 in 2018 to nearly 900 in 2023.

A grant of \$2,000 from United Way turned despair into hope, enabling the Salvation Army to purchase an additional 40 coats for those left waiting. While the need persists, this grant ensured that 40 more individuals could face the winter with dignity and warmth. Funding through United Way makes immediate action like this possible, ensuring no one in our community is left out in the cold.

MOMENTS THAT MATTER

This year, we came together to celebrate milestones, host impactful events, and connect with our community in meaningful ways. From fundraisers to outreach programs, these moments highlight the heart of our mission: building a stronger, more united Sheboygan County.



“Thanks A Latte” to Our Local Nonprofit Professionals

Staff from Family Resource Center, Sheboygan County Food Bank, Aurora Foundation, and Boy Scouts celebrate Nonprofit Professional Day on August 17, 2023 at United Way offices in Sheboygan.



Emerging Leaders Feeling the Hype

Emerging Leaders Akshay Jain (Rockline Industries), Nicole Brown (Kohler Co. Stewardship) and Matt Brisley (Sargento) as members of the Hype Squad at Day of Caring in September 2023.

Building Compassion Resiliency Training

In November 2023, a training day was hosted for local nonprofit professionals at Nourish Farms in Sheboygan Falls. The event featured speakers Julie Preder from MHA Lakeshore and Hanna Maechtle from Rogers Behavioral Health.



Youth Serving with Heart Before the Holidays

On a service day right before winter break, 250 Howards Grove High School students and staff participated in a variety of service projects such as making kits for Project Angel Hugs. This led to a nomination and win for Emily Binversie as Youth Volunteer Star of the Year at the 2024 Spirt Awards.



Shining a Light on Human Trafficking

Representing the area’s Human Trafficking Task Force, Sheboygan Police Officer Brandon Kehoe and Volunteer Center Director, Lisa Finney, appear on WHBL and B93 radio stations together in January 2024.

Recognized with “Working Together Award” Nomination

Kohler Co. and United Way teams recognized for their work on collaborating on the “Youth Mental Health Toolkit Project”. The award was presented at the Sheboygan County Chamber Gala’s at The Osthoff Resort in February 2024.



Spirit of Sheboygan County Volunteer Awards

The team from Johnsonville accepted the “Community Spirit Award” at the luncheon held at The American Club in Kohler on April 25, 2024.

Nominated for Chamber’s “Best Under 40” Award

Brianna Heusterberg, our Director of Youth Mental Health Strategy & PATH, together with other young professional award nominees at the Sheboygan County Chamber’s awards ceremony on May 2, 2024 held at The Village at 170.





Highlighting Local Issues at Sheboygan Early Bird Rotary

Katelyn Piper, Chief Philanthropy Officer, shares an impactful presentation on financial instability in Sheboygan County. United Way recognizes that community investment is the way to creating lasting change.

Supporting Youth Mental Health at Sunset Hills

Brock Thede, Mike Sierakowski, Garrett Van Wyk and Ross Marsden (all of Bemis Manufacturing) golfed in support of youth mental health. The PATH Golf Day took place at Sunset Hills Golf Course in Sheboygan Falls in June 2024.



Family Fun Fest Brings Joy to Fountain Park

In June 2024, the Community Partnership for Children hosted its annual Family Fun Fest. Families gathered to enjoy a day filled with engaging activities, entertainment, and resources aimed at supporting local parents and children.

Old Wisconsin Recognized with “Rising Star Award”

Chuck Pfrang (Old Wisconsin), together with Kate Baer (United Way President & CEO), Nichola Stayer-Suprick (23-24 Campaign Co-Chair) and Christine Loose (24-25 Board Chair). The award was accepted at the Campaign Celebration held at The Christopher Farm & Gardens on July 11, 2024.

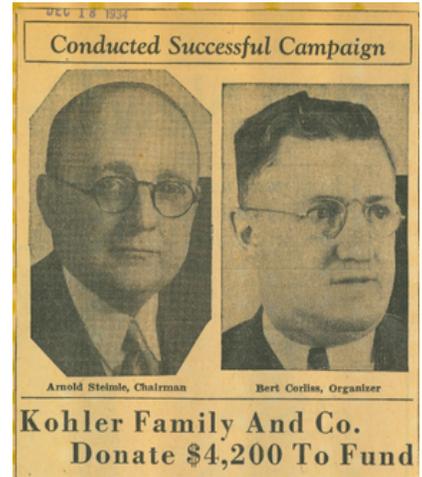


A LOOK BACK ON 90 YEARS

Sheboygan Community Welfare Fund is Established

The 1934 fundraising campaign lasted one month and the Sheboygan area raised \$48,120.40 for agencies, such as Child Welfare Center, Friendship House, and Salvation Army.

1930's



1940's

More Funds for More Causes

Through the 1950's, expanded fundraising allowed for the Community Fund to support more causes including St Vincent De Paul, the United Service Organization (USO) and the American Red Cross.

1950's

New Name & New Agencies

In 1941, the fund changes to be call the Sheboygan Community Fund. Then in n 1945, the Child Care Center is added to the roster of funded agencies.



1970's

1960's

Funds for Falls & Plymouth

In the 1960's both Plymouth and Sheboygan Falls established their own United Funds. Sheboygan's 1967, campaign raised \$386,750 awarded to 21 agencies. The average donation was \$18.

The Start of United Way

In the 70's, a nationwide reorganization of community funds created United Way of America. Then in 1975, the fund became the Sheboygan United Way. Shortly after, the organization expanded to include Kohler and Howards Grove, thus changing the name to Sheboygan Area United Way.

A New Home in Sheboygan

Built by Quasius Construction, we moved in to our new home at 2020 Erie Ave. in Sheboygan. The building house United Way, along with 6 partner agencies.

1980's



We All Did It, Together!

\$2,000,100

With the help of over 12,000 donors, the recently merged Sheboygan and Plymouth Area United Way raised over \$2 million dollars, a 16% increase, achieving this year's goal and providing needed funding for 55 area programs. Thank you to everyone who contributed by donating, organizing fund raising activities, volunteering your time, or encouraging others to take part in this year's campaign...

proving once again that Working Together Matters!

Agencies Receive Program Funding for Sheboygan and Plymouth Area United Way

- American Red Cross
- Aurora Visiting Nurses Assn
- Big Brothers/Big Sisters
- Boys & Girls
- Catholic Charities
- Children's Service S
- Family Connects
- Family Resource Cent
- Family Service Assn
- Foster Grandparent Progr
- Gift Shop
- Home Mutual Assistance Assn
- Library Cong
- Lutheran Social Serv
- Meals on W
- Mental Health Assn
- Rainbow H
- Rehabilitation Ctr
- Salvation Army
- St. Nicholas Hosp
- United Way
- 4-H Leaders Associat

Michele & Lou Gentine
2005 Campaign Co-Chairs

A very special Thank You to Lou & Michele Gentine, 2005 Campaign Co-Chairs, Barb Feldt, Labor Co-Chair, Richard Koesgen, Vice Chair, and their cabinet and volunteer teams for the energy, enthusiasm and commitment they brought to this spirited campaign!

Campaign Cabinet:
Kristin Blanchard, Catholic Charities
Mary Branscum, St. Nicholas Hospital
Janet Carter, Landmark Square
Wendy Condo, Community Bank & Trust
Debbie DeGroot, Plymouth Chamber of Commerce
Dr. Dan Francis, Francis Chiropractic
Jim & Gail Kapellen, Pleasant View Realty
Scott Hartin, Sheboygan Press
Peter Kasch, US Bank
Kurti Neils, Sargento
Todd Neils, Wells Fargo Bank-Plymouth
Randy Rudolph, Backline
Jan Sartori, Sartori Foods
Chris Schumacher, Plymouth School District

Please visit our web site to learn about your United Way.

1990's



Bringing Cities Together to Address Unmet Needs

With the merger of Sheboygan and Plymouth's separate United Ways, the 2005 Campaign Co-Chairs Lou and Michele Gentine of Sargento help to raise more than \$2 million for the first time in history. In 2006, United Way joined with Aurora Health Care and St. Nicholas Hospital provided 'seed' funding to address unmet health care needs, resulting in the creation of Lakeshore Community Health Care.

2000's

United for Sheboygan County

In 2012, Sheboygan Falls merged with Sheboygan Area United Way to become the United Way of Sheboygan County.

2010's



2020's



COVID-19 Relief Fund Distributes \$285,176 to Local Agencies

In rapid response to a global pandemic, the Sheboygan County COVID-19 Relief Fund was established in March 2020, providing the nonprofit sector with short-term grants. The Sheboygan Service Club joined the efforts to continue this work and together raised a total of \$285,176 awarded to 32 local agencies.

Two New Initiatives Launched

2015 saw the creation of two transformative initiatives: Providing Access to Healing (PATH), a school-based mental health program designed to remove financial and geographical barriers for youth seeking therapy, and the Community Partnership for Children (CPC), a coalition of over 20 youth-serving agencies focused on education, childcare, and resources for families with children from birth to age six.

ACKNOWLEDGEMENTS

Thank you to the businesses and foundations below that gave to United Way of Sheboygan County in our 2023-24 Campaign. In addition to the businesses and foundations listed, special thanks to the thousands of individuals that also invested in our community.

3 Sheeps
 Above & Beyond Children's Museum
 Acuity
 Advocacy Programs of Family Services
 Advocate Health
 Al & Al's Stein Haus
 Aldag / Honold Mechanical Inc.
 Alliant Energy Corporation
 Anonymous Fund Gift
 Ansay & Associates, LLC
 Ascendium Education Solutions, Inc.
 Associated Bank
 AT&T / SBC
 Aurora Health Care
 Baird Foundation, Inc.
 Bemis Manufacturing Company
 Biggby Coffee - Sheboygan Locations
 BMO Harris Bank
 Bold Cycle
 Bookworm Gardens, Inc.
 Boys & Girls Clubs of Sheboygan County
 Broadway Popcorn
 C & S Wholesale Grocers
 Cadence
 Carbliss
 Catharine B. Stayer Family Foundation
 Charlie Health
 Clifton Larson Allen
 Collins State Bank
 County of Sheboygan
 Crafted Plastics Inc.
 Culver's Frozen Custard
 Deere & Co
 Dream Up Grant
 Dulmes Decor
 Elevance Health
 Elevate Inc.
 Elkhart Lake - Glenbeulah School District
 Elkhart Lake's Road America, Inc.
 Enterprise Rent-A-Car
 Falls Uptown Motors
 Family Service Association of Sheboygan
 Festival Foods
 Francis Family Giving Fund
 Froedert Health Care
 Genuine Parts Company
 Georgia-Pacific Corporation
 Girl Scouts of Manitou Council
 Golf 365
 Gottsacker Real Estate Company Inc.
 Hair Graphics Salon & Day Spa
 Hayssen Family Foundation Inc
 Herb Kohl Philanthropies
 HSA Bank
 Innovative Solutions for Business, LLC
 International Paper
 J Rogers Construction LLC
 James Imaging Systems
 John C. & Katherine B. Miller Charitable Fund of Lakeshore
 Community Foundation
 Johnsonville Sausage, LLC
 K Lorraine
 Keith and Lindsey Robel Family Fund
 Kerpe Family Giving Fund
 Kimberly-Clark
 Kohler Company
 Kohler Credit Union
 Kohler Foundation
 Lakeshore CAP Inc. of Wisconsin
 Lakeshore Chorale
 Lakeshore Community Health Care, Inc.
 Lakeside Pepsi-Cola Bottling Company
 Landmark Landscape Inc
 Langan Family Fund of Lakeshore Community Foundation
 Larry's Distributing Company Inc.
 Log Cabin Restaurant
 Manning Lighting Inc.
 Masters Gallery Foods, Inc.

ACKNOWLEDGEMENTS

McClone Agency, Inc.
 Meijer Sheboygan
 Melitta S. and Joan M. Pick Charitable Trust
 Melvin F. & Ellen L. Wagner Foundation
 Mental Health America Lakeshore
 Meyer Motors, Inc.
 Milestones Programs for Children
 Muth Mirror Systems, LLC
 National Exchange Bank Foundation, Inc.
 Northland Plastics, Inc.
 Old Wisconsin Sausage, Inc.
 Oostburg State Bank
 Plastics Engineering Company
 Plyco Corporation
 Prairie States Enterprises
 Prevea Green Bay
 Pros 4 Technology
 QPS Employment Group
 Quackenleauge
 Quality Metal Polishing Company
 Quasius Construction Inc.
 Renaissance Charitable Foundation
 Robert W. Baird & Co. Incorporated
 Rockline Industries
 Rogers Behavioral Health
 Ross Glove Company
 Russell J. and Carol R. Schuler Fund
 Sargento Foods Inc.
 Sartori Company
 Schwarz Fish Company
 Sheboygan Area Credit Union
 Sheboygan County Chamber
 Sheboygan County Shelter Care Inc
 Shoreline Metro
 Signature Dental
 Stefanie H. Weill Center
 Stefano's Slo Food Market
 Suchon Funeral Home & Cremation Services
 Summit Credit Union
 Suttner Accounting
 Target

Tauschek Chocolates LLC
 The Garland Robel Group
 The Golf Club at Camelot
 The Lakers Ice Center
 The Production Farm
 Torginol, Inc.
 Toro Company
 Trattoria Stefano
 UnitedOne Credit Union
 US Bank
 Vanilla Sugar Face and Body
 Vesta CPAs
 Village of Cleveland
 Waldo State Bank
 Wells Fargo Bank
 Wenig Funeral Homes
 Wigwam Mills Inc.
 Willow Creek Behavioral Health
 Wisconsin Bank & Trust
 Wisconsin Public Service Foundation
 Wm. Collins Kohler Foundation
 Yoga on the Lake



A special thanks to the support and guidance of our 2023-24 Campaign Co-Chairs, Michael and Nichola Stayer-Suprick.

TOP 10 MOST GENEROUS WORKPLACES IN SHEBOYGAN COUNTY



STATEMENTS OF FINANCIAL POSITION

This annual financial audit was performed by Vesta CPAs.

	2024	2023
Cash and cash equivalents	\$ 1,726,960	\$ 1,641,452
Promise to give, net allowance for uncollectible promises to give of \$115,000 as of June 30, 2024 and 2023	\$ 784,075	\$ 375,243
Property and equipment, net	\$ 97,037	\$ 99,502
Operating lease right-of-use assets	-	\$ 2,074
Investments	\$ 1,233,822	\$ 1,138,190
TOTAL ASSETS	\$ 3,841,894	\$ 3,256,461
Accounts payable	\$ 36,881	\$ 6,843
Allocations and designations payable, net of discount for present value of \$0 and \$47,371 as of June 30, 2024 and 2023, respectively	\$ 1,073,978	\$ 1,473,550
Accrued liabilities	\$ 45,440	\$ 45,933
Operating lease liability	\$ 2,074	\$ 2,074
TOTAL LIABILITIES	\$ 1,156,299	\$ 1,492,400
Net assets, without donor restriction	\$ 2,470,470	\$ 1,484,654
Undesignated	\$ 51,448	\$ 59,829
Board designated	\$ 97,037	\$ 99,502
Net investment in property and equipment	\$ 2,618,955	\$ 1,643,985
Total net assets without donor restrictions	\$ 66,640	\$ 120,076
With donor restriction	\$ 2,685,595	\$ 1,764,061
TOTAL LIABILITIES AND NET ASSETS	\$ 3,841,894	\$ 3,256,461

ABOUT US: STAFF & BOARD

Mission

To improve lives and community conditions in measurable, lasting ways

Vision

A community where everyone can achieve their full potential

United Way Staff

Kate Baer
President & CEO

Lisa Finney
Volunteer Center Director

Brad Heusterberg
Chief Financial Officer

Brianna Heusterberg
Director of Youth Mental Health Strategy

Katelyn Piper
Chief Philanthropy Officer

Meagan Van Ahn
Director of Marketing & Outreach

Ryan Wilinski
Director of Community Partnership for Children

Board of Directors

David Gallianetti, Chair
Lakeland University

Christine Loose, Vice Chair
Community Member

Ross Marsden, Treasurer
Bemis Manufacturing

Lindsay Rick, Secretary
Sheboygan Co. Health & Human Services

Holly Baumgart
Sargento

Janine Chesebro
Kohler Co.

Sherri Halverson
Thrivent

Travis Knier
Rockline

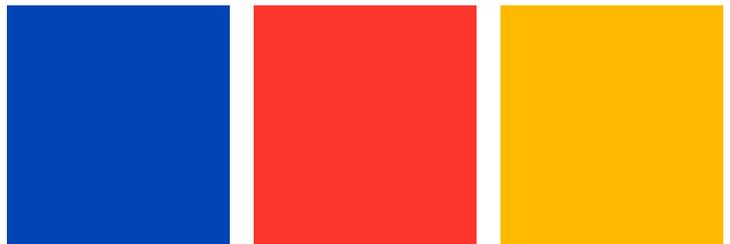
Kristy Liphart
Lakeshore Technical College

Ann Roy
Community Member

Garrett TeSelle
Community Member

Matt Strittmater
Sheboygan Co. Health & Human Services

Larry Yuen
Kohler Co.



ABOUT US: COMMITTEES

2023-24 Campaign Co-Chairs

Michael & Nichola Stayer-Suprick

Campaign Engagement Committee

Zach Kaiser, McClone

Amanda Ecker, Johnsonville
Ashton Holzman, McClone
Jennifer Krugel, Rockline Industries
Scott Kuehn, Midwest Communications
Kyle McMann, Edward Jones
Brad Reiser, Packaging Systems of Wisconsin
Scott Schmidt, Quasius
Steve Schouten, Midwest Communications
Abby Sigler, Johnsonville
Kaite Spidler, Sargento
Gregory Schoemer, Modern Woodman of America
Brittney Wagner, Kohler Co.

Community Action Team

Ann Roy, Community Member

Paul Griffin, MilliporeSigma
Julia Hart, Kohler Co.
Casey Irish, Dynamic Inc.
Travis Knier, Rockline Industries
Karl Kuhn, Lakeland University
Tammy Pelletier, UnitedOne Credit Union
Rae Sanders, Community Member
Markus Savaglio, EXP Realty
Mary Spurney, Sargento
Jeff Verhelst, Johnsonville
Jason Wesolowski, Advocate Aurora

Emerging Leaders Steering Committee

Matt Brisley, Sargento

Kayla Romanoski, CCA Global Partners

Nicole Brown, Kohler Co.
Akshay Jain, Georgia Pacific
Jesse Ramos, Johnsonville

Finance Committee

Ross Marsden, Bemis Manufacturing

Tom Brickley, Summit Credit Union
Sherri Halverson, Thrivent
Zach Kaiser, McClone Agency
Mike Langan, Community Member
Garrett TeSelle, Community Member

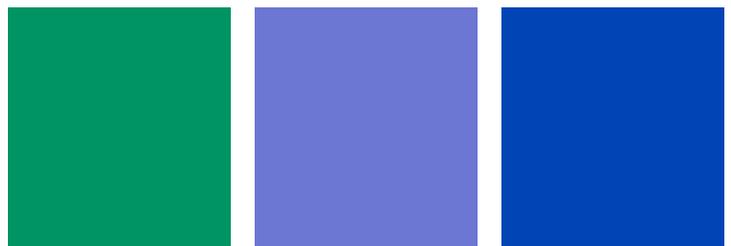
Outreach & Visibility Committee

Phil Bock, Sargento

Jenna Check, Kohler Hospitality
Erica Gollhardt, FifthColor
Trevor Irish, Vollrath
Hannah Kaiser, Kohler Co.
Stephanie Schafer, Johnsonville

Spirit Awards Committee

Alec Bartolai, Sargento
Nicole Brown, Kohler Co.
Kirsten Coenen, Kohler Credit Union
Marquita Norton, Johnsonville Sausage
Sara Spicer, Collins State Bank
Johannah Wenig, HSHS St. Nicholas Hospital
Michelle Zuengler, HSA Bank



ABOUT US: COMMITTEES

Community Partnership for Children Steering Committee

Trisha Erpelding, Family Resource Center
 Starrlene Grossman, Sheboygan Co. Health & Human Services
 Kathryn McKillip, Early Learning Center
 Ross Marsden, Bemis
 Jessica Oakland, Progressive Beginnings
 Abigail Roederink, Sheboygan Co. Health & Human Services
 Michelle Stauber Soik, Sheboygan Co. Head Start/Early Head Start
 Colleen Steinbruecker, Family Connections
 Kari Wimmer, Aurora Medical Center Sheboygan

Providing Access to Healing Steering Committee

Natalie Biller, Sheboygan Area School District
 Alyssa Boutelle, Sheboygan Area School District
 Emilie Dahm, Sheboygan Falls School District
 Ameer Dulmes, Sheboygan Area School District
 Hazel Dulmes, Sheboygan Area School District
 Anne Gamoke, Plymouth School District
 Starrlene Grossman, Sheboygan Co. Health & Human Services
 Debbie Hammann, Elkhart Lake School District
 David Hickmann, Plymouth School District
 Ashley Hinze, Oostburg School District
 Paige Hoppmann, Boys & Girls Clubs of Sheboygan Co.
 Dione Knop, Rogers Behavioral Health
 Todd Lamb, Cedar Grove-Belgium School District
 Jason Ledermann, Sheboygan Area School District
 Kassandra Lepak, Sheboygan Area School District
 Hanna Maechtle, Rogers Behavioral Health

Anna McCarthy, Howards Grove School District
 Jaclyn Moglowsky, Sheboygan Co. Health & Human Services
 Matt Mueller, Plymouth School District
 Cindy Payne, Kohler School District
 Erin Perez, Access Community Therapies
 Julie Preder, Mental Health America Lakeshore
 Tami Prunick, Sheboygan Co. Head Start
 Danielle Rammer, Sheboygan Area School District
 Pam Rogers, Random Lake School District
 Frank Simac, Lakeshore Community Health Care
 Christina Singh, Boys & Girls Clubs of Sheboygan Co.
 Christine Voice, Yoga on the Lake - Kohler Wellness
 Carla Vorpahl, Sheboygan Area School District
 Dean White, Sheboygan Area School District





UNITED WAY

Sheboygan County



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